

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	22,336	95,867	219,654
	Population Est 25Q1	22,370	95,937	219,767
	Population Est 24Q4	22,362	95,905	219,774
	Population Est 24Q3	22,395	95,837	219,692
	Population Est 24Q2	22,607	95,775	219,559
	Population Est 24Q1	22,573	95,643	219,357
	Population Est 23Q4	22,572	95,629	219,239
	Population Est 23Q3	22,598	95,569	218,975
	Population Est 23Q2	22,571	95,547	218,927
	Population Fcst	22,563	96,989	222,976
	2010 Census Population	20,710	93,028	211,701
	2000 Census Population	20,970	91,486	203,637
	1990 Census Population	20,498	90,669	196,382
	Current Year Daytime Population	43,843	133,405	266,982
	Average Seasonal Population	436	1,322	2,770
	Historical Annual Growth, 1990 – 2000	0.23%	0.09%	0.36%
	Historical Annual Growth, 2000 – 2010	-0.12%	0.17%	0.39%
	Estimated Annual Growth, 2010 – CY	0.52%	0.21%	0.25%
	Projected Annual Growth, CY to Y5	0.20%	0.23%	0.30%
	Group Qtrs Est	390	1,580	5,173
Transient Est Average Last 4 Qtrs	2,102	5,690	14,800	
Households	Current Year Estimated Households	10,755	43,002	93,716
	Households Est 25Q1	10,769	43,021	93,742
	Households Est 24Q4	10,765	43,012	93,747
	Households Est 24Q3	10,782	42,947	93,678
	Households Est 24Q2	10,886	42,925	93,625
	Households Est 24Q1	10,872	42,873	93,545
	Households Est 23Q4	10,868	42,852	93,483
	Households Est 23Q3	10,879	42,823	93,360
	Households Est 23Q2	10,868	42,818	93,347
	Households Fcst	10,864	43,632	95,274
	2010 Census Households	10,256	40,959	89,718
	2000 Census Households	10,135	40,445	86,119
	1990 Census Households	9,514	38,654	79,577
	Historical Annual Growth, 1990 – 2000	0.63%	0.45%	0.79%
	Historical Annual Growth, 2000 – 2010	0.12%	0.13%	0.41%
	Estimated Annual Growth, 2010 – CY	0.33%	0.34%	0.30%
	Projected Annual Growth, CY to Y5	0.20%	0.29%	0.33%
Population per Household	2.04	2.19	2.29	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.5%	2.2%	1.8%
	HH Income \$250,000 to \$499,999	4.2%	2.6%	2.2%
	HH Income \$200,000 to \$249,999	9.9%	6.1%	5.1%
	HH Income \$175,000 to \$199,999	4.0%	3.5%	3.6%
	HH Income \$150,000 to \$174,999	6.1%	5.2%	5.2%
	HH Income \$100,000 to 149,999	16.7%	15.7%	16.9%
	HH Income \$75,000 to 99,999	12.5%	13.0%	13.2%
	HH Income \$50,000 to 74,999	16.2%	17.4%	17.2%
	HH Income \$35,000 to 49,999	8.6%	11.0%	10.9%
	HH Income \$25,000 to 34,999	6.5%	7.5%	8.0%
	HH Income \$15,000 to 24,999	6.4%	7.1%	7.3%
	HH Income \$0 to 14,999	5.5%	8.7%	8.6%
	Average Household Income	\$133,567	\$104,990	\$99,582
	Median Household Income	\$88,284	\$72,427	\$71,923
	Per Capita Income	\$65,451	\$48,258	\$43,511
	Average Disposable Income	\$93,890	\$79,039	\$76,599
	Median Disposable Income	\$75,180	\$62,042	\$61,659
	Discretionary HH Income Over \$150,000	14.0%	8.2%	6.5%
	Discretionary HH Income \$125,000 to \$149,999	6.9%	4.6%	4.4%
	Discretionary HH Income \$100,000 to \$124,999	7.9%	6.4%	6.8%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	11.0%	11.5%
	Discretionary HH Income \$50,000 to \$74,999	17.8%	17.3%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	22.8%	26.7%	26.4%
	Discretionary HH Income Under \$25,000	18.3%	25.8%	26.4%
	Average Discretionary HH Income	\$75,352	\$60,876	\$59,042
	Median Discretionary HH Income	\$62,494	\$47,132	\$46,841
	Householder White – Count	8,760	31,885	69,527
	Median HH Income	\$94,865	\$82,170	\$79,179
	Average HH Income	\$104,473	\$93,486	\$90,408
	Householder Black or African-American – Count	700	6,088	13,784
	Median HH Income	\$29,931	\$44,024	\$49,441
	Average HH Income	\$44,035	\$56,467	\$61,169
	Householder Hispanic – Count	338	1,770	3,792
	Median HH Income	\$67,123	\$53,361	\$57,306
Average HH Income	\$83,424	\$68,103	\$68,958	
Householder Asian or Pacific Islander – Count	401	1,128	2,212	
Median HH Income	\$123,548	\$79,208	\$73,079	
Average HH Income	\$122,323	\$100,505	\$90,814	
Householder Other or Pacific Islander – Count	556	2,130	4,400	
Median HH Income	\$75,547	\$59,524	\$61,922	
Average HH Income	\$101,051	\$74,290	\$75,790	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	10,536	45,856	104,948
	Female Population	11,801	50,011	114,706
Total Population by Age	Count of Pop 0 to 4 years	1,261	5,510	11,709
	Count of Pop 0 to 7 years	1,656	7,590	16,340
	Count of Pop 5 - 13	1,901	9,434	21,261
	Count of Pop 14 - 18	909	4,522	11,067
	Count of Pop 19 - 22	888	4,381	11,122
	Count of Pop 22 - 25	648	3,152	8,111
	Count of Pop 25 - 29	1,225	5,348	12,071
	Count of Pop 30 - 34	1,651	6,946	14,068
	Count of Pop 35 - 39	1,512	6,707	14,133
	Count of Pop 40 - 44	1,404	6,182	13,350
	Count of Pop 45 - 59	3,915	17,064	38,985
	Count of Pop 60 - 74	4,390	17,841	42,048
	Count of Pop 75 - 84	1,933	6,581	16,340
	Count of Pop 85+	701	2,199	5,389
	% of Pop 0 to 4 years	5.6%	5.7%	5.3%
	% of Pop 0 to 7 years	7.4%	7.9%	7.4%
	% of Pop 5 - 13	8.5%	9.8%	9.7%
	% of Pop 14 - 18	4.1%	4.7%	5.0%
	% of Pop 19 - 22	4.0%	4.6%	5.1%
	% of Pop 22 - 25	2.9%	3.3%	3.7%
	% of Pop 25 - 29	5.5%	5.6%	5.5%
	% of Pop 30 - 34	7.4%	7.2%	6.4%
	% of Pop 35 - 39	6.8%	7.0%	6.4%
	% of Pop 40 - 44	6.3%	6.4%	6.1%
	% of Pop 45 - 59	17.5%	17.8%	17.7%
	% of Pop 60 - 74	19.7%	18.6%	19.1%
	% of Pop 75 - 84	8.7%	6.9%	7.4%
	% of Pop 85+	3.1%	2.3%	2.5%
Median Age	44.2	41.6	42.4	
Average Age	44.3	42.1	42.6	
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.1%	5.7%
	% of Pop 5 - 13	9.4%	10.4%	10.4%
	% of Pop 14 - 18	4.4%	5.0%	5.3%
	% of Pop 19 - 22	4.1%	4.9%	5.3%
	% of Pop 22 - 25	2.9%	3.5%	3.8%
	% of Pop 25 - 29	5.7%	5.7%	5.7%
	% of Pop 30 - 34	7.5%	7.2%	6.5%
	% of Pop 35 - 39	7.2%	7.1%	6.5%
	% of Pop 40 - 44	6.2%	6.5%	6.2%
	% of Pop 45 - 59	18.2%	18.1%	18.0%
	% of Pop 75 - 84	7.5%	6.0%	6.5%
	% of Pop 60 - 74	18.8%	18.0%	18.6%
	% of Pop 85+	2.0%	1.5%	1.7%
	Median Age	42.2	40.0	40.7
Average Age	42.5	40.7	41.2	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.2%	5.4%	5.0%
	% of Pop 5 - 13	7.8%	9.3%	9.0%
	% of Pop 14 - 18	3.8%	4.5%	4.8%
	% of Pop 19 - 22	3.9%	4.3%	4.9%
	% of Pop 22 - 25	2.9%	3.1%	3.6%
	% of Pop 25 - 29	5.3%	5.5%	5.3%
	% of Pop 30 - 34	7.3%	7.2%	6.4%
	% of Pop 35 - 39	6.4%	6.9%	6.4%
	% of Pop 40 - 44	6.4%	6.4%	6.0%
	% of Pop 45 - 59	16.9%	17.6%	17.6%
	% of Pop 60 - 74	20.4%	19.2%	19.6%
	% of Pop 75 - 84	9.6%	7.7%	8.3%
	% of Pop 85+	4.1%	3.0%	3.2%
	Median Age	46.1	43.0	43.9
Average Age	45.8	43.4	43.9	
Race	Count of White	18,008	69,079	158,666
	Count of Black or African-American	1,482	14,880	34,725
	Count of Asian or Pacific Islander	1,066	3,100	6,898
	Count of Other races	1,780	8,808	19,366
	White	80.6%	72.1%	72.2%
	Black or African American	6.6%	15.5%	15.8%
	Asian	4.8%	3.2%	3.1%
	Other Races	8.0%	9.2%	8.8%
Language Spoken	Speak English at Home	88.9%	90.6%	90.9%
	Speak Spanish at Home	3.2%	4.6%	4.7%
	Speak French or French Creole at Home	0.7%	0.4%	0.3%
	Speak German at Home	0.1%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.8%	1.8%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.4%	0.3%
	Speak Chinese at Home	0.8%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.3%	0.4%
	Speak Other Asian Languages at Home	1.4%	0.6%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.4%	0.6%	0.5%
Hispanic	Hispanic Population	929	5,772	13,138
	Hispanic Population Percent	4.2%	6.0%	6.0%
	Mexican	39.2%	35.0%	37.8%
	Puerto Rican	23.4%	17.5%	12.7%
	Cuban	3.2%	8.1%	7.8%
	Dominican	4.0%	6.4%	3.5%
	Central American	3.4%	19.4%	25.5%
	South American	24.1%	9.8%	9.1%
	Other Hispanic	2.7%	3.8%	3.6%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	8.3%	7.0%	8.5%
	American	8.1%	6.8%	8.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.4%	2.7%	2.5%
	Chinese	0.7%	0.4%	0.4%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.2%	0.1%
	South Central Asian (ie. Indian)	3.2%	1.6%	1.2%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.3%
	Other Asian	0.1%	0.3%	0.4%
	European (percent of total population)	41.7%	33.3%	29.9%
	British	13.9%	10.3%	9.6%
	Dutch	0.3%	0.5%	0.4%
	French	1.1%	0.8%	0.7%
	German	7.1%	6.5%	6.3%
	Italian	2.2%	1.8%	1.5%
	Polish	0.7%	0.9%	0.7%
	Scandinavian	0.9%	0.8%	0.7%
	Scotch/Irish	10.3%	8.7%	7.8%
Other European (ie. Greek/Russian)	5.2%	3.0%	2.2%	
Middle Eastern	0.8%	0.7%	0.5%	
Other Ancestry	14.5%	13.6%	13.5%	
Unclassified Ancestry	18.3%	20.3%	22.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	16,729	68,867	156,385
	Elementary (0 to 8)	1.9%	3.2%	3.1%
	Some High School (9 to 11)	2.9%	5.2%	5.0%
	High School Graduate (12)	19.3%	27.5%	30.2%
	Some College (13 to 16)	14.9%	17.4%	19.5%
	Associates Degree Only	7.7%	7.9%	8.7%
	Bachelors Degree Only	29.6%	23.3%	20.8%
	Graduate Degree	23.8%	15.6%	12.7%
	% College (4+)	53.4%	38.9%	33.5%
Household Type	Total Households – count	10,755	43,002	93,716
	One Person HHs – count	4,467	16,170	31,498
	Family HHs – count	5,624	23,681	55,853
	Married Couple – count	4,545	16,250	38,641
	w/own children – count	1,803	5,759	13,477
	w/out own children – count	2,741	10,491	25,164
	Male Householder – count	240	1,842	4,808
	Female Householder – count	839	5,588	12,403
	Non-Family Households – count	664	3,151	6,366
	1 Person Household	41.5%	37.6%	33.6%
	2 Person Household	33.6%	32.5%	34.0%
	3 Person Household	11.0%	13.4%	14.6%
	4 Person Household	8.7%	9.7%	10.4%
	5 Person Household	3.5%	4.1%	4.5%
6 Person Household	1.1%	1.7%	1.7%	
7+ Person Household	0.6%	1.0%	1.1%	
% Households With Children	22.0%	22.4%	23.9%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	11,692	47,279	101,643
	Owner Occupied Percent	51.4%	50.6%	58.0%
	Renter Occupied Percent	40.6%	40.3%	34.2%
	Vacant Housing Percent	8.0%	9.0%	7.8%
	Total Housing Units (Census 2000)	10,752	43,487	91,256
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	10.8%	4.3%	3.1%
	Property Value \$750,000 to \$999,999	9.4%	4.7%	3.8%
	Property Value \$500,000 to \$749,999	21.6%	17.1%	14.9%
	Property Value \$400,000 to \$499,999	14.3%	14.2%	12.8%
	Property Value \$300,000, to \$399,999	17.1%	18.5%	20.6%
	Property Value \$200,000 to \$299,999	16.3%	19.0%	23.4%
	Property Value \$150,000 to \$199,999	4.5%	9.3%	9.9%
	Property Value \$100,000 to \$149,999	1.3%	7.2%	6.0%
	Property Value \$60,000 to \$99,999	0.3%	2.1%	1.7%
	Property Value \$40,000 to \$59,999	0.6%	0.6%	0.5%
	Property Value \$0 to \$39,999	2.9%	2.3%	2.6%
	Median Home Value	\$449,243	\$351,829	\$327,982
Wealth per Household	\$0 and under - percent	17.1%	17.9%	17.6%
	\$1 to \$4999 - percent	8.2%	9.0%	8.8%
	\$5k to \$9999 - percent	4.5%	4.7%	4.7%
	\$10k to \$24999 - percent	6.2%	6.5%	6.4%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.1%	10.3%
	\$100k to \$249999 - percent	18.0%	17.7%	18.1%
	\$250k to \$499999 - percent	13.5%	12.9%	13.0%
	\$500k+ - percent	15.9%	14.3%	14.3%
	Median HH Wealth	\$86,824	\$74,976	\$77,844
	Avg HH Wealth	\$252,415	\$234,469	\$235,812
Economic Viability	Economic Viability Local	279	272	268
	Economic Viability Indexed	101	98	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	11,763	48,759	108,139
	Managerial/Executive	20.7%	17.6%	16.0%
	Professional Specialty	31.9%	26.9%	25.5%
	Healthcare Support	2.2%	3.0%	3.4%
	Sales	13.2%	10.6%	10.2%
	Office & Administrative Support	9.4%	10.1%	11.4%
	Protective Service	1.5%	1.8%	2.3%
	Food Preparation	4.6%	5.8%	5.0%
	Building Maintenance & Cleaning	1.5%	3.4%	3.2%
	Personal Care	1.8%	2.4%	2.7%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.2%
	Construction	3.6%	5.4%	6.2%
	Production & Transportation	9.4%	12.7%	14.0%
	Percent White Collar Workers	77.5%	68.3%	66.5%
	Percent Blue Collar Workers	22.5%	31.7%	33.5%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.223839 Longitude: -79.966643

Hunting Hills Roanoke, VA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	4.1%	5.4%	5.8%
	Manufacturing	9.8%	8.7%	9.3%
	Transportation	5.4%	6.3%	6.5%
	Information	1.5%	1.3%	1.2%
	Wholesale/Retail	12.3%	14.3%	14.1%
	Finance, Insurance, Real Estate	10.7%	8.2%	7.3%
	Professional Services	10.9%	7.4%	6.1%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	1.8%	3.5%	4.1%
	Educational Services	29.6%	28.2%	28.2%
	Entertainment Services	6.6%	8.8%	7.8%
	Other Professional Services	4.6%	4.5%	4.9%
	Public Administration	2.8%	3.4%	4.5%
Vehicles per HH	No Vehicles	8.0%	8.4%	7.3%
	1 Vehicle	38.7%	40.2%	36.5%
	2 Vehicles	37.8%	34.5%	35.0%
	3 or more vehicles	15.5%	17.0%	21.2%
	Average Number of Vehicles	1.68	1.67	1.80
Change	Births (last 12 months)	227	1,000	2,195
	Deaths (last 12 months)	251	918	2,219
	Migration (last 12 months)	-240	48	193
Work place	Workplace Establishments	1,253	4,263	7,424
	Workplace Employees (FTE)	16,770	59,108	106,622